



Sport, Physical Activity and Recreation Branch – SPAR –

Summer 2022 Newsletter

2024 Alberta Winter Games

The Honourable Ron Orr, Minister of Culture, has announced that the City of Grande Prairie will host the 2024 Alberta Winter Games.

The Alberta Games will welcome 3,000 athletes age 11-17 from eight different zones across the province. They will compete in 14 different sports and more than 1,500 volunteers will help to make the games happen.

Congratulations to the City of Grande Prairie!

2024 Canada Summer Games begin August 6 in Niagara

Alberta is proud to send 486 athletes, coaches, managers and mission staff to Niagara for the Canada Summer Games. Twenty-five teams will compete in 18 different sports from August 6-21.

Follow Team Alberta teams and athletes during the games. Go to the [Canada Games website](#) for the most up-to-date Team Alberta results.

Don't forget to follow Team Alberta on Twitter (@GoTeamAB) and Team Alberta on Facebook and Instagram (GoTeamAB) for pictures and stories during the games.

ParticipACTION 2022 Community Better Challenge

Congratulations to the City of Red Deer for being named Canada's most active community. On top of being Canada's most active community, Red Deer has also won \$100,000 for physical activity related programming or spaces.

Throughout June, organizations, families, and individuals from across Canada tracked over 480,000,000 minutes. Four Alberta communities made the top 50 finalist list, they include – Edmonton, Red Deer, Lloydminster, and Vulcan.

Go to the 2022 [ParticipACTION Community Better Challenge](#) for more information about the Challenge!

National Coaching Certification Program (NCCP) Updates

September 17 – 25, 2022, marks the eighth annual **National Coaches Week**. It is a time to celebrate the positive impact coaches have on athletes and their communities across Canada. The annual campaign is an opportunity to recognize coaches for the integral role they play by saying #ThanksCoach.

The Sport, Physical Activity and Recreation (SPAR) Branch would like to celebrate, show appreciation and support Alberta Coaches as they support Albertans in their return to play. The SPAR Branch is discounting NCCP multi- sport modules offered during National Coaches week. Coaches can view the available courses on the [NCCP Multi-Sport Calendar](#). Registration for September courses opens today August 2.

See the list below of the discounted NCCP Multi-Sport Modules that are offered in celebration of National Coaches Week, September 17-25.

Competition Introduction modules (discounted 50%)

- Make Ethical Decision
- Planning a Practice
- Basic Mental Skills
- Design a Basic Sport Program
- Teaching and Learning

Competition Development Modules (most discounted 25%)

- Coaching & Leading Effectively
- Developing Athletic Abilities
- Manage a Sport Program
- Managing Conflict
- Performance Planning
- Prevention & Recovery
- Psychology of Performance

Other Modules (discounted 20%)

- Mentorship
- Fundamental Movement Skills (pending)

Organizations and clubs are encouraged to join in the National Coaches Week celebration and follow all of the social media action on Facebook, Twitter and Instagram using the hashtags #CoachesWeek and #ThanksCoach. Be sure to tag #AbSport in your social media posts and/or share your celebration pictures and stories with the SPAR Branch.

[Registration is now open.](#)

Donation-Matching Campaign continues until August 30, 2022

Alberta's government will be matching Sport, Physical Activity and Recreation (SPAR) Donation Fund Program donations until August 30, 2022. Up to \$350,000 in matching funds are being made available to support sport, physical activity and recreation in the province.

Alberta's sport, physical activity and recreation programs provide many essential services on which Albertans rely for their physical and mental health and valued quality of life. This donation-matching campaign builds on donor support for sector programs Albertans enjoy. This support will build the renewed capacity and resiliency of programming in Alberta.

Go to the [SPAR Donation Fund Program](#) website for more information on the program.

Sport Events Congress 2022 (SEC 22) November 2-4

SEC 22 is Canada's largest gathering of organizations connected to the \$7.4 billion+ sport tourism industry in Canada. It takes place on November 2-4 in Edmonton.

The congress has been designed to help facilitate the recovery of sport hosting. The SEC22 program is interactive, educational, offers opportunities for business-to-business networking, and evening social events.

Registration is now open. Visit the [Sport Tourism Canada website](#) for more information on registration, schedules and speaker lineup.

Er TempIConcussion Awareness

The #Headstrong Canada campaign is based on the Government of Canada's Concussion Framework and the



[Concussion Awareness toolkit](#), is designed to give every sport organization the resources they need to show they are concussion smart and to learn the key points in Concussion Awareness



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